Marlboro World Championship Team Sweepstakes Rules

No Purchase Necessary To Play Or Receive Prize

1. **HOW TO ENTER.** No Purchase Necessary. By entering the sweepstakes, you certify that you are a resident 21 years of age or older. When you enter the sweepstakes from this mailing, you will be eligible for both the Regional Race Sweepstakes and the Marlboro World Championship Team Sweepstakes. There are seven (7) Regional Race Sweepstakes. You will be entered into the Sweepstakes for the regional race outlined in this mailing.

To receive an additional Official Entry Form for both sweepstakes, hand print your complete name and address, including ZIP code and birth date, and the name of your regional race as outlined in this mailing, on a 3" x 5" piece of paper and mail to: Marlboro Entry Requests, P.O. Box 716817, Woodside, NY 11377. Request Your Host indicate the name of your regional race on your 3" x 5" piece of paper. If you do not include this information, you will only receive an Entry Form for the Marlboro World Championship Team Sweepstakes. Limit one request per envelope. Requests must be received by November 8, 1994.

To enter, include your birth date and signature in spaces provided on an Official Entry Form. To be eligible for your Regional Race Sweepstakes, you must also include on the entering race car driver of your choice and your Official Entry Form the name of the regional race, and the name of the host city for the name of your regional race, race time and race location. The name of the designated winning race car driver as published in local newspapers and ads will be used in determining local winners.

Mail your entry to the address provided to: Marlboro Sweepstakes, Detroit, PO. Box 776804, Woodside, NY 11377. One entry per envelope. Entries for your Regional Race Sweepstakes must be received by the deadline for your regional race as follows: Long Beach, 02/700, Phoenix - May 23, 1994; Toronto Grand Prix, Toronto, On - May 30, 1994; Miller Genuine Draft 200, Mid-Ohio, WE - July 9, 1994; Budweiser/G.I. Joe's 200, Portland, OR - July 29, 1994; Budweiser Grand Prix of Cleveland, Burke Lakefront Airport, Cleveland, OH - September 10, 1994; Molson Indy Vancouver Grand Prix, Vancouver, BC - October 21, 1994; and Toronto Indy Grand Prix - November 11, 1994. Be sure to indicate the Regional Race Sweepstakes that you are entering. To be entered in the drawing for your Regional Race Sweepstakes, you must be eligible for the Marlboro World Championship Sweepstakes, entries must be received by Monday, May 30, 1994. Proof of mailing is not proof of receipt. Not responsible for lost, late or misdirected mail. Photocopied or mechanically reproduced entries will not be accepted. All entries become the property of Philip Morris, Incorporated and will not be returned.

3. Winners for the Regional Race Sweepstakes will be selected on or about the seventh (7) day following the entry deadline for each regional race from all eligible entries received for each race. Winner of the Marlboro World Championship Team Sweepstakes will be selected in a random drawing from all eligible entries received by May 30, 1994. Odds of winning a prize for each regional race will depend upon the number of eligible entries received for each sweepstakes. Limit one Regional Sweepstakes prize per person.

4. Prizes and their approximate retail values are as follows – Regional Prizes: First Prize Package – A Marlboro Jacket, Cooler and Sweatshirt ($175.00 each package); Second Prize Package – A Marlboro Watch, Swiss Army Knife and Lighter ($60.00 each package); Third Prize Package – A Marlboro T-shirt and Cap ($18.00 each package). Sole remedy for the number of prizes at each race available for your regional race. Ten (10) prizes of a 4-day/3-night trip for four to the 1995 Indy 500 Race, including tickets, as will be awarded in the World Championship Team Sweepstakes. This Indy 500 Prize consists of round-trip coach air travel from major airport nearest winner's residence, hotel accommodations for a double room, ground transportation, tickets to the race, admission pass, V.I.P. access, and an autograph session with the drivers. The approximate total value of this Indy 500 trip is $2,900.00 each trip and trip value may vary due to location of winner's residence and time of the year of departure. The 1995 Indy 500 is scheduled for May 28, 1995 and is subject to change. The Marlboro World Championship Team Sweepstakes winners and their traveling companions must travel on those dates specified by Philip Morris. The Marlboro World Championship Team Winners will be responsible for any personal incidentals and any trip expenses not listed above. Prizes are not transferable. No substitutions or cash equivalents allowed. All expenses not listed above are the responsibility of the winner. Philip Morris Incorporated assumes no responsibility or liability in connection with the acceptance or use of a prize awarded.

5. The Marlboro World Championship Team Sweepstakes Winners must execute an Affidavit of Eligibility and Publicity Release, if required, within seven (7) days of notification. The Marlboro World Championship Team Sweepstakes Winner's traveling companions must execute a Liability and Publicity Release within the same time period, except where prohibited by law. Noncompliance within this time period, or return of any prize/notification as unclaimed, will result in disqualification and an alternate winner will be selected. Subject to all federal, state and local laws and regulations. By acceptance of prize, winner consents to Philip Morris' use of his/her name, city of residence, photograph and likeness for commercial purposes without further notification, permission or compensation, except where prohibited by law.

6. Sweepstakes are open to legal residents of the United States who are 21 years of age or older as of October 31, 1994, except employees and members of their immediate families of Philip Morris Incorporated, its subsidiaries, affiliates, advertising and promotion agencies and agents are not eligible.

7. For a list of winners including the name of your Regional Race Sweepstakes Winners and the Marlboro World Championship Team Sweepstakes Winners, available after February 6, 1995, send a self-addressed, stamped envelope to be received by November 30, 1994 to: Marlboro Sweepstakes Winners, PO. Box 776803, Woodside, NY 11377. Important – Please indicate the name of your regional race on the lower right corner of your outer mailing envelope.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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World Championship Team

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The Marlboro World Championship Team is headed your way for a weekend of great racing on April 16-17. It's the Toyota Grand Prix of Long Beach. And Marlboro drivers Paul Tracy, Al Unser, Jr. and 1993 Indy 500 champion Emerson Fittipaldi will take on the competition at one of the most challenging road courses on the entire CART circuit.

And now, you can follow the action with your personal Marlboro World Championship Team Member's Card. Check out the details below to see how your card can get you free tickets and a free T-Shirt on qualifying day, Saturday, April 16. There's Indy Car qualifying and a pro-celebrity race. Plus get V.I.P. treatment at a Marlboro Bar Night. That's where you'll find out what it's like to drive an Indy Car at 200 mph, racing against three challengers in our full size racing simulators.

You can also enter the Marlboro World Championship Team Sweepstakes, with over 500 prize packages reserved just for the Los Angeles-Long Beach area, plus a chance to go to the 1995 Indy 500 as a special guest of the team.

Finally, to help you follow the team this season, we've enclosed our 1994 Racing Guide. Bring it to the race, along with your Team Member's Card. Be sure to save your card and look for future offers from Marlboro.

We'll be looking for you at the race.

CART circuit update: The Toyota Monterey Grand Prix at Laguna Seca Raceway, Monterey, CA, has been changed from Oct. 2 to Oct. 9. Be sure to mark your calendar.

The Marlboro World Championship Team Sweepstakes is limited to persons 21 and over. No purchase necessary to enter. See back cover for rules and entry deadline in your area.

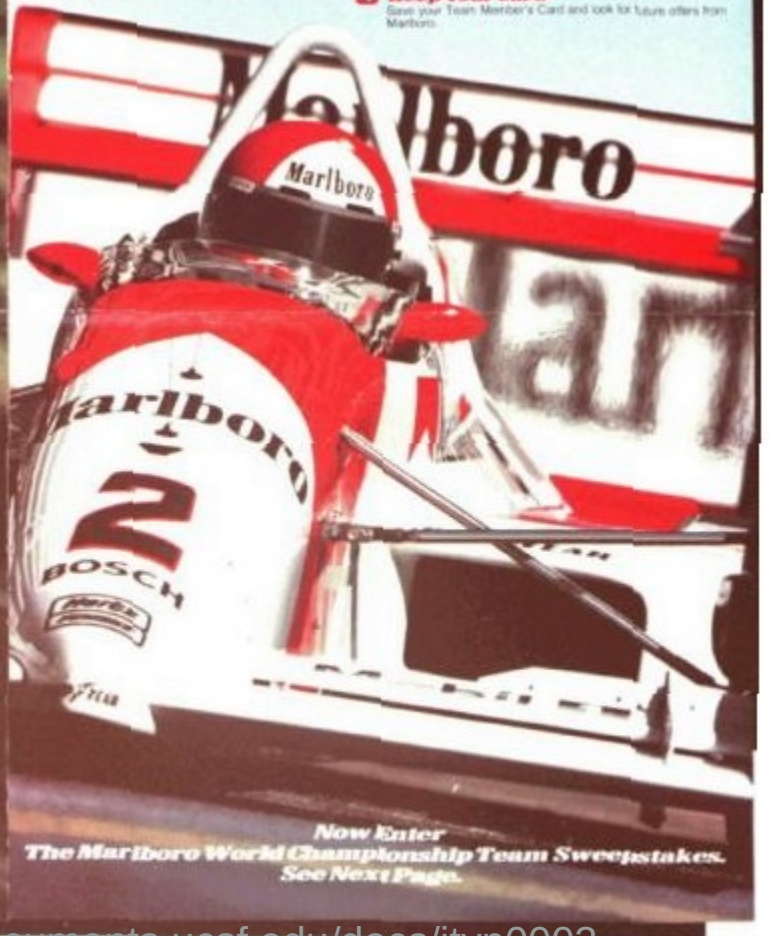
Marlboro World Championship Team Member's Card
Here's your Card...Here's where it takes you.

1 Track Entry—Free
Call 1-800-RACE594 (1-800-722-3794). The first 1,500 callers get 2 free tickets to qualifying for the Toyota Grand Prix of Long Beach, Long Beach, CA, Saturday, April 16, 1994.

2 Team T-Shirt—Free
On qualifying day, your Team Member's Card gets you a free T-Shirt at the Marlboro sales trailer. Find out how when you pick up your tickets. Quantities may be limited.

3 Marlboro Bar Night Bonus
Check out Marlboro Bar Night at Live Bait, 6751 E. Pacific Coast Highway in Long Beach, Thursday, April 14 through Saturday, April 16. Show your Team Member's Card and get a free gift.

4 Keep Your Card
Save your Team Member's Card and look for future offers from Marlboro.



Now Enter The Marlboro World Championship Team Sweepstakes. See Next Page.

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